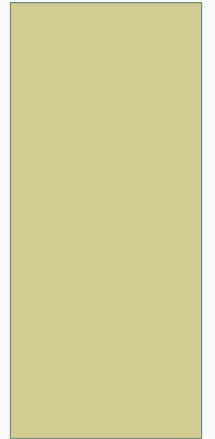


LIVEO2 STUDIO

HEALTH AND PRODUCTIVITY FOR ALL
MARK SQUIBB – ALL RIGHTS RESERVED



WHY YOU'LL LOVE IT!

- Improve Employee Quality of life
 - Performance
 - Measurable intelligence
 - In 1 Week
- Wicked Fast – minimum employee time
 - 30 minutes 3x / week
- Slash Healthcare Costs
 - Reduce Claims
 - Avoid most chronic issues until after retirement
- Best Quality of Care
 - Built-in Pre-Emptive Care
 - On-site

HOW IT WORKS

- A stitch in time saves health
- Fix what usually goes wrong before it's a problem
- Share the savings from avoided problems

Easy to use

Down the hall

[LiveO2 Studio](#) does heavy lifting

LOOKS LIKE THIS



<http://liveo2.com/about/lz/liveo2-studio/#Video-1>

STUDIO SERVICES

- Employee Engagement
 - How to use the Studio
 - Promote Studio to Employees
- Employee Medical Connection
 - Global Wellness Center (GWC) Services
 - Guided Escalation
 - Self Care to Medical Care
 - Refer to clinic
 - Coordinate GWC onsite
- Service Employer Needs
 - Study claims
 - Design Programs & Education
 - We get paid for success

STUDIO MODEL

- Guided Self Care
 - Initial Training
 - Self administered
- Self Care Technologies
 - LiveO2 / Magnapulse / Juvent
 - Other by employer need
- 30 Minute Experience
 - 3x / week or Daily
 - This is a work-break
- Stations to Service Audience
- Drop-in Doctor

COMPANY WINS

- The company
 - Employee productivity
 - Measurable employee IQ
 - Employee Quality of Life
 - Workplace Morale
 - Happy bouncing from grumpy fatigue
- 10% improvement in people quality
 - Mental
 - Physical
 - Attitude
- Competitive Edge
- Reduced Healthcare Cost

EMPLOYEE WINS

- Better quality of life
- Longer Life
- Financial reward

Dexterity & Competence

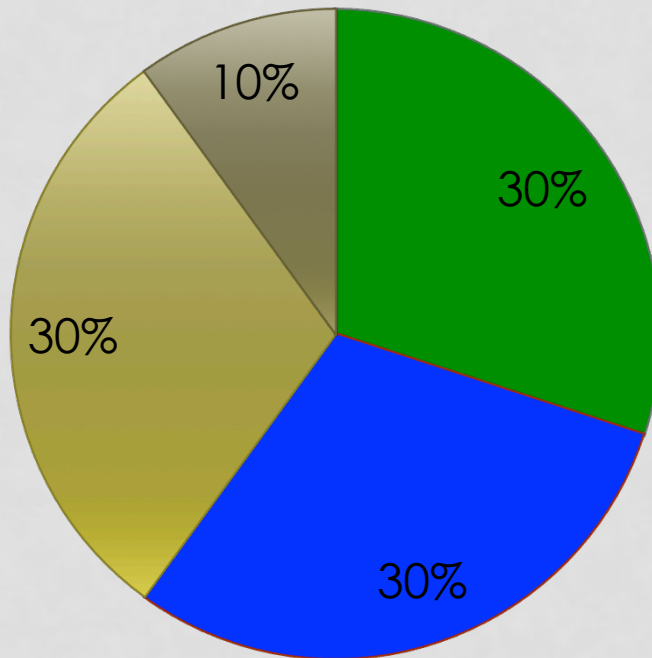
Reduce tendency of depression ([see IQ paper](#))

Very long list of physical benefits

Disease avoidance

WHO DOES THE WORK?

Effort & Cost Distribution

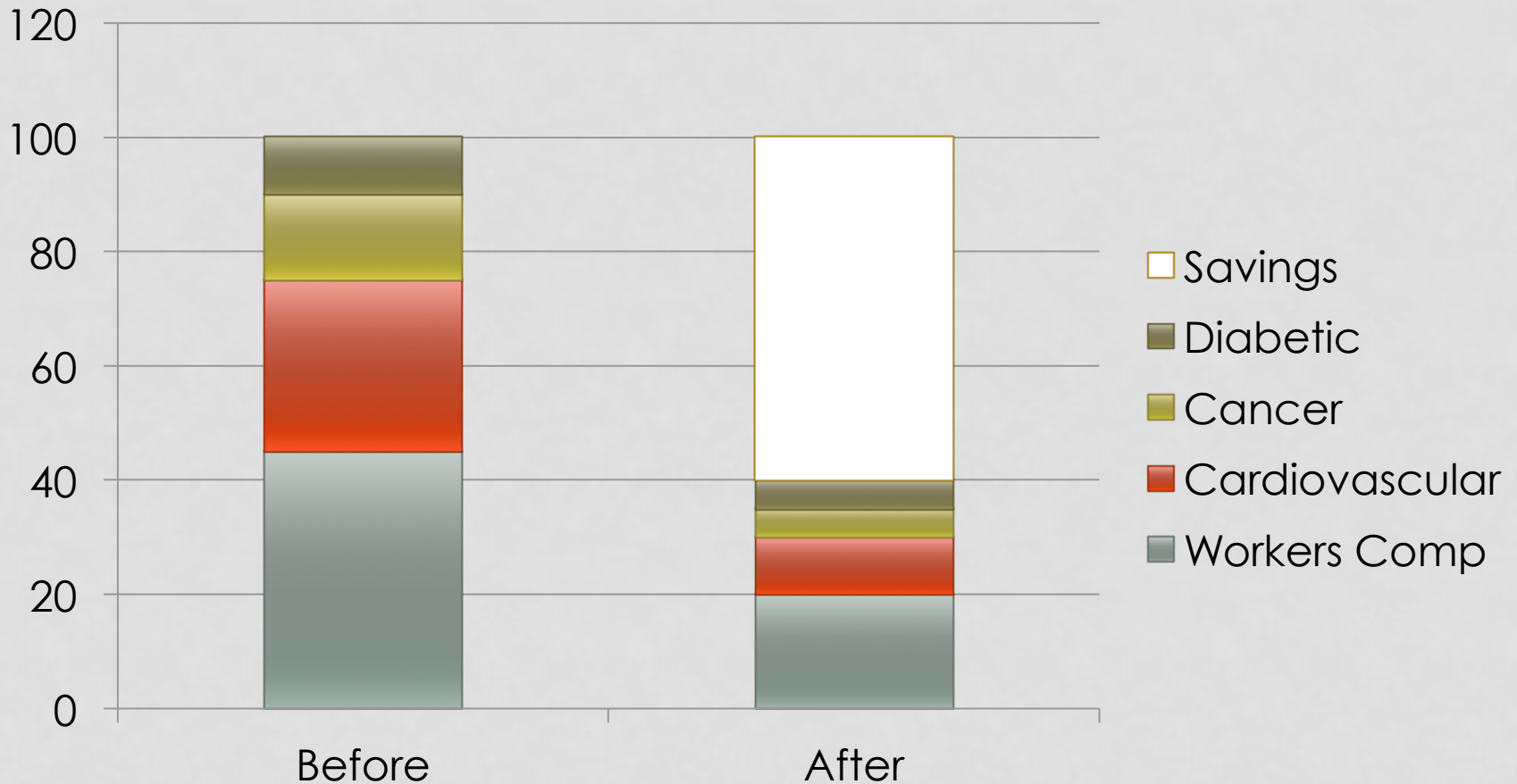


- Employee - 30 Min Physical Work
- LiveO2 Studio - Studio Services
- Employer - Space, Staffing, Equipment
- GWC - Tier 1 Medical Services

WHO PAYS?

- Cut out the Medical Folks
 - Drugs/Surgery/Hospitals
 - Conventional Services
- Workforce healthy until after retirement
 - Burden defers to Medicare
- Split what we don't give them

CLAIMS LOAD ESTIMATE



These are guesstimates

SPLIT THE TAKE

- Employee wellness bonus = 30%
 - Create Financial incentive
 - Invest in your health
 - Wellness Bonus for Studio Users (encourage adoption)
- LiveO2 Studio Services = 30%
- Company Dividend = 30%
- GWC – Services Subscription = 10%

DEPLOYMENT PRIORITY

- Human Performance Value
 - Revenue Creators
 - Decision Makers
 - Where human performance matters most
- Actuarial Load
 - Study Claims
 - Burden Rate
 - Prioritize ages for chronic issues

ARE WE NUTS?

- Oxygenation primary cause of health failure
 - Vascular Degeneration / Cancer
 - Exercise Deficient Lifestyle
 - LiveO2 improves fast
- Structural Degeneration
 - Absence of hard tissue exercise, joint, lymph
 - Juvent Fixes
- 50% less claims – or more
 - Just won't get sick
 - Less prone to injury

10% SMARTER – REALLY?

By M. VON ARDENNE and W. KLEMM

With 6 illustrations

Technical vocabulary: oxygen multistep therapy, hyperoxia, computer test, information psychology, intelligence test, memory test, cerebral performance insufficiency

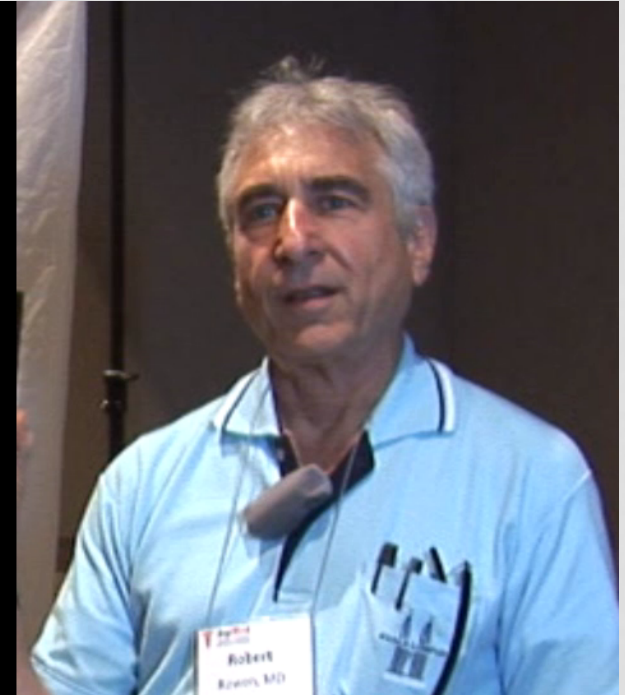
Abstract

This paper reports on the process of measuring basic parameters of mental performance in 59 subjects before and after oxygen multistep therapy (O₂-MT). The computer-assisted measurement results were compared with the results of 14 control patients. Before, that is without O₂-MT, a marked, age-dependent decline in sensory memory capacity (general fluid intelligence) can be observed. O₂-MT – complemented by Brain Jogging – leads to a significant *0.4-0.7 sec. increase in present duration and a 1.4-1.9 bit/sec. increase in information assimilation ability*, thus resulting in an increase of sensory memory capacity by 19-23% in two test groups. Short-term memory itself did not improve in comparison to the control patients, however. Moreover, *the times for accomplishing tasks involving perception, interference and reaction improved significantly by 12-18%*. In the screening test for cerebral insufficiency (CI), which is based on these factors, suspicion of CI could be ruled out for 18 of 59 patients.

Just kidding about 10% – Actual Increase was 12-18%

ALL DISEASES ?

Essential
Oxygen



Dr. Robert Rowen

ONE OF MANY STUDIO STORIES

Joe Chase

<http://liveo2.com/about/lz/liveo2-studio/#Video-3>